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#### **Artful Home, LLC**

# Global Merchant of Jewelry, Madison, WI. (remote from Maine): September 2021 - present

- Leads on strategy for jewelry across catalog and e-commerce.
- Routes creative content from artists through merchandising to Marketing/Digital partners.
- Leads on product strategy and portfolio development with 300 plus existing artists.
- Recruits and guides new artists through onboarding, portfolio development, catalog placement, and retention strategies.

# Bangor, Maine School Department and RSU #22 (Hampden, ME)

Substitute Teacher/Ed Tech: September 2018 – 2021

- Licensed Substitute teacher K-12.
- Regular appointments at Mary Snow Elementary School.
- Regular appointments at Reeds Brook Elementary School and Hampden Academy.
- Licensed Ed Tech I and III.

#### Todd Reed, Inc.

# Marketing Director, Boulder, CO: May 2016 - May 2018

- Leads in-house Marketing Team with strategic omni-channel marketing initiatives: regional and national print and digital ad campaigns; social advertising; retail partner coop advertising,
- Accountable for annual Marketing and Media budgets.
- Highly effective Project Manager who strategically aligns processes across the organization to support and implement key initiatives between Marketing and Sales (Wholesale and Retail).
- Cross-functional lead who bridges Marketing with Sales on retention initiatives including education, training, and Customer Experience webinar program. Key Influencer between Marketing/Creative and national Wholesale networks.
- Develops content for social media and aligns marketing strategy to content deployment
- Negotiates and purchases media in national and regional magazines.
- Leads on editorial relations and media, press and community communications. Key editorial accomplishments include placements with Robb Report, Town & Country, Elle Décor, Veranda Instore, JCK. Represents the organization at public and private events and manages partner donation strategy.
- Creates in-house photography program, associated workflows, and product development-to-market process for e-commerce.

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## Berlian Arts, LLC

# Principal Owner: August 2008 – Present

- Advisory Role
- Leads on strategy for small business marketing initiatives, e-commerce development, catalog and collateral production, photography, and creative design.
- Strategizes to develop clear goals and implement career development including tradeshows, grant application development, point-of-sale, and wholesale strategies, merchandising strategies.
- Influences integration of technology into production/merchandising and leads CAD design development.
- Leads with thought expertise in multiple areas including the role of peer juror, webinar leader, publications of articles, interviews.

#### John Hardy Jewelry

# Media & Marketing Director, Bali, Indonesia: May 2007 - September 2008

- Builds and Develops Marketing/Media Team, updates job models and reallocates staff, develops workflows and processes.
- Influences interdepartmental communications and efficiencies, drafts all internal and public-facing communications, and directs design production of international advertising collateral, merchandise catalogs, websites, and videos.
- Manages Marketing financials
- Assists with company rebrand, works with head of international marketing efforts to align company goals with rebrand structure.

#### Diamante, Inc.

#### Lead Photographer & Marketer, Portland, ME: May 1996 - July 2007

- Lead Photographer on national and international initiatives for jewelry companies and artisan-based businesses. Directs and influences creative direction on web and print based projects. Lead on projects John Hardy jewelry (Fall 07 and Spring 08 national advertising campaigns). Freelance jewelry photographer for Amazon.
- Exhibiting artists with multiple exhibitions (see attached)

#### **Maine College of Art**

# Adjunct Faculty Professional Practices Seminar, Portland, ME: 1997-1999

 Develops curriculum and conducts weekly BFA level courses for portfolio and professional development. Leads metalsmithing and jewelers through advanced presentation methods to promote their works and advance their careers post college. Assists with development of metalsmithing department image archive and supplies recruitment resources for Advancement Office.

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# **Maine College of Art**

## **B&W Photography Instructor: 1992-1999**

• Develops curriculum for Beginning and Advanced black and white photography classes aimed at high school students. The Saturday School program through MeCA offers motivated students an opportunity to receive advanced credits applicable towards college courses. The Beginning through Advanced courses instruct students in the use of camera, traditional film and print development, the proper and safe way to use chemicals.

#### Howell, LTD

# Studio Manager, Portland, ME: 1994-96

 Assistant Photographer on projects for national catalogs and advertising campaigns (LL BEAN, WEX, Days Jewelers) including managing projects flow and delivery as well as retouch. Managed daily activity in studio.

## Filene's Department Store

## Assistant Visual Merchandiser, South Portland, ME: 1991-92

• Assists lead visual merchandisers by accurately implementing retail partner programming for displays and fixtures, in-store signage, point-of-sale collateral, and merchandising displays.

#### **Martine Avenue Bookstore:**

#### Bookseller: Fanwood, New Jersey 1987-89

Assists store manager to run small independent bookstore in suburban New Jersey.

#### **EDUCATION:**

- 2010 MA Bangor Theological Seminary
- 1993 BFA Maine College of Art

#### **CONTINUING EDUCATION:**

- 2011 Babson College: "Management Consulting" with Michael May
- 1999 Harvard Extension School: Fiction, Creative Nonfiction, and Poetry with Janet Sylvester
- 1992 Bowdoin College: anthropology (exchange with Maine College of Art).
- 1989 Art Students' League, NYC: marble sculpture with Philip Pavia
- 1988 Pratt Institute: foundation

# VOLUNTEER & COMMUNITY SERVICE

2020-Present	Producer and host, marketing and web services for Littoral Books and other small
	Maine presses.
2009-2010	Maine Literacy Volunteer
2001-2006	Maine Crafts Association: Board Member, President
1994-1996	The AIDS Project, Portland ME. "Immediate Seating" Volunteer Coordinator
1993-1996	The Maine Gay Men's Chorus. Charter member. President of the board. Baritone.

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#### **CONFERENCES & WORKSHOPS ATTENDED:**

- 2009 Haystack School of Craft, Deer Isle, Maine: blacksmithing with Doug Wilson.
- 2007 Ubud Readers' and Writers' Festival, Ubud, Bali: attendee.
- 2007 Committee for Scientific Examination of Religion, "Use of Doubt in Biblical and Q'ranic Studies," University of California at Davis: *attendee*
- 2005 Haystack School of Craft, Deer Isle, Maine: blacksmithing with David Burtt.
- 1999 Kate Wolf Studio, Portland, Maine: polymer clay with Celie Fago.
- 1996 Brynmorgen Press, Portland, Maine: Precious Metal Clay with Tim McCreight.
- 1995 Haystack School of Craft, Deer Isle, Maine: blacksmithing with Doug Wilson.
- 1992 OUTWRITE: Boston, Massachusetts

#### PRESENTATIONS, PROFESSIONAL ENGAGEMENTS & WEBINARS:

- 2024 NY NOW: "Understanding the New Evolving Retail Consumer": Panelist
- 2024 StayGold Jewelry Podcast: Regular Guest Critic and Jewelry Portfolio Reviewer
- 2024 Littorally ALIVE!: Zoom Readings and Interviews with Maine Writers: Host
- 2021 Southern Maine Jewish Community Center: "A Material Analysis of the Ark of the Covenant": *Presenter*
- 2016 Maine College of Art: Professional Development: *Presenter*
- 2015 Jayne Redman Studio, Westbrook, ME: "Photoshop for Artists": *Instructor*
- 2014 Jeweler's Resource Bureau, International: "Marketing for Jewelers": Webinar Presenter
- 2014 MJSA, Providence, RI: "Marketing for Jewelers": Presenter
- 2013 CraftCast, International: "Project Workflow": webinar
- 2009 MCA Haystack Weekend Workshop: "Digital Workflows for Artists": *Instructor*
- 2007 Lapidary Journal jewelry design competition: *Juror*
- 2006 Northeastern University School for the Arts, Boston: Guest Artist
- 1998 Glassel School of Art, Houston, TX: Presenter
- 1998 The Woodlands High School (formerly McCullough), The Woodlands, TX: *Alumni Speaker*

#### **PUBLICATIONS: Writing**

- 2024 "All the Gods, and Any Gods." Alive To This. Littoral Books: essay
- 2023 "The Anatomy of a Snowy Owl." Rock Salt Journal, Spring 2023: short fiction
- 2021 "The Treasures We Leave Behind." Maine Seniors Magazine: article
- 2021 "Artisanal Luxury in Maine." Maine Women's Magazine: article
- 2021 "The Sandman's Garden." Dillydoun Review, Issue 3. short fiction
- 2020 "The Oracle Pool." The Waking. Ruminate Magazine: author interview
- 2020 "Never Buy a Used Cat" North by Northeast 2: An Anthology of Short Fiction by Writers from Maine. Littoral Books
- 2019 "The Cosmic Ellipsis" The Waking. Ruminate Magazine: essay
- 2019 "Blue Eyes" and "The Barren" in North by Northeast: An Anthology of Short Fiction by Writers from Maine. <u>Littoral Books</u>
- 2016 "The State of the Ark" Adornment Magazine, Vol 10 No. 4: article
- 2011 "Hot Shot," by Shannon Brown. MJSA Journal: 36: inset article

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2008 "Finding the Right Jewelry Photographer" in Profiting By Design by Richey, Marlene: *article* 

#### **PUBLICATIONS: Photography**

- 2019 Richey, Marlene, "Recoding History: Interview with Robert Diamante." Rio Grande Masters Series: interview
- Newman, Renee, **Pearl Buying Guide**. 6th ed., International Jewelry Publishing: *Photographs*
- 2017 Women's Jewelry Association, "Live at Couture" *Video Interview*
- 2015 Binnion, James, Jewelry Metals. MJSA Press: Various photographs
- 2014 Ornament, Vol 37 No. 1: Cover
- 2013 Golden, Suzanne. **Suzanne Golden Presents**. Union Square & Co. *photos throughout* InStore, November: *Cover* InStore Magazine, "Category Focus: Photo Pros": *Interviewee*
- 2012 Ornament 36, no. 1, November: Cover.
- 2012 Jewel Book: International Annual of Contemporary Jewel Art. Stichting Koenstboek: *Photos*
- 2011 "Trends and Treasures," by Dana Jarrett. Jewellery Business, April: 86: Photos
- 2011 "Tucson 2011," by Jack Ogden Gems and Jewellery Magazine, Vol. 20, no.1; 19: Photos
- 2011 Ward, Lindie. "Positive Spaces." Powerline Magazine 100: photos
- 2010 Ward, Lindie. "Innovation and Positive Space." Textile Forum 3: *photos*. (MJSA Press): 71
- 2010 Khen Rinpoche Lobzang Tsetan, Dana Sawyer, ed. **Peaceful Mind, Compassionate Heart**. Maine: Siddhartha School Project Press: *cover*
- 2010 Vineyard Style: Beth McElhiney: featured artist photos.
- 2007 Lapidary Journal: March: cover
- 2006 Aimone, Katherine Duncan. **The Art of Jewelry: Polymer Clay**. New York: NY: Lark Books: *cover*.
  - McCreight, Tim. **Design Language: Interpretive Edition**. Portland, ME: Brynmorgen Press: *photos*
  - McCreight, Tim. **PMC Decade: The First Ten Years of Precious Metal Clay**. Portland, ME: Brynmorgen Press: *photos*
  - Ornament 30, no. 1, 30th Anniversary edition: cover.
  - Thomas Moser catalog 6, no. 164, December: fine art featured
- 2005 American Style: December: cover
  - Bead Review: cover
  - Shelter Nov/Dec. Special Issue: "The Tastemaker: Scott Potter": artist photos
  - Cannarella, Deborah. **Beading for the Soul: Inspired Designs from 23 Contemporary Artists.** Loveland, CO: Interweave Press: *photos*
  - Meilach, Dona Z. **Teapots: Makers and Collectors.** Atglen, PA: Schiffer Publishing Ltd.: *photos*
- 2004 "Juried Exhibition in Print," T. Rath and S. Portelance. Metalsmith: *artist photos*. New Hampshire Magazine, February: Thomas McGurrin, featured artist photos. "Two Capitals" catalog cover for metalsmith exhibition in Moscow and Washington, DC.

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- Krautwurst, Terry, ed. **500 Beaded Objects: New Dimensions in Contemporary Beadwork**. New York, NY: Lark Books: *photos*
- Meilach Dona Z. **Wood Art Today: Furniture, Vessels, Sculpture**. PA: Schiffer Publishing Ltd.: *photos*
- 2003 Grams, John. **Toy Train Memories**. Waukesha, WI: Kalmbach Trade Press: *photos*
- Hosaluk, Michael. Scratching the Surface: Art and Content in Contemporary Wood.
  Madison, WI: GUILD Publishing: photos
  Campbell, Nell, ed. Best of Photography Annual 2002. Santa Barbara, CA: Serbin Communications
- 2001 Brepohl, Erhard, ed. Tim McCreight. **The Theory and Practice of Goldsmithing**. Portland, ME: Brynmorgen Press: *chapter heading photos*Smith, Paul J., ed. **Objects for Use**. New York: Harry Abrams, Inc.: *photos*
- 2000 McCreight, Tim. The PMC Handbook. Madison, WI: Hand Books: photos
- 1999 McCreight, Tim. **The Metalsmith's Book of Boxes & Lockets**. Madison, WI: Hand Books: *photos*Pinfold, Wallace G. **A Closer Shave**. New York: Artisan, 1999: *author photograph*.
- 1997 McCreight, Tim. Jewelry: **Fundamentals of Metalsmithing**. Madison, WI: Hand Books: *process photos*
- 1992 McCreight, Tim. Metals Technic. Portland, ME: Brynmorgen Press: photo

# SELECTED EXHIBITIONS

#### **ONE-PERSON & FEATURED ARTIST**

- 2010 William Switzer Showrooms, Chicago, Los Angeles, New York, San Francisco.
- 2006 DeBlois Gallery, Newport, RI, Stills.
- 2004 Scott Potter Gallery, Portland, ME, Still.
- 2003 Scott Potter Gallery, Portland, ME, Still Life, Life Stills.
- 2001 William Richey Gallery, Portland, ME, Reflections on India.
- 2000 Local 188, Portland, ME, Images from Salzburg, Austria.
- 1995 Thos. Moser Gallery, Portland, ME, *Images from Paris*.

# TWO-, THREE-PERSON & GROUP SHOWS

- 2010 Center for Maine Contemporary Art, Rockport, ME, "10 Years of Maine Photography"
- 2008 Whitney Art Works, Portland, ME, *Three Artists*.
- 2007 Whitney Art Works, Portland, ME, Still.
- 2006 Turtle Gallery, Deer Isle, ME, *Group Show*. Center for Maine Contemporary Art, Rockport, ME, *Still Life*.
- 2005 Brickbottom Arts Association, Somerville, MA, *Group Show*. Harbor Square Gallery, Rockport, ME, *Group Show*.
  - Turtle Gallery, Deer Isle, ME, *Group Show*. William Richey Gallery, Portland, ME, *Stills*.
- 2004 Turtle Gallery, Deer Isle, ME, Group Show.
- 2003 Blaine House, Governor's Mansion, State Capitol Building & Maine Arts Commission offices, Augusta, ME. *Selected Artists*.
  - University of Southern Maine Art Gallery, Portland, ME, Distribution of the Sand

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#### Mandala.

Turtle Gallery, Deer Isle, ME, Group Show.

2002 Peninsula Fine Art Center, Newport News, VA, Biennial.

Blaine House, Augusta, ME, Maine PBS, Juried Show.

Hay Gallery, Portland, ME, Group Show.

Chocolate Church, Bath, ME, Juried Group Exhibition.

Saco Museum, Saco, ME, Still Lifes: A Tradition Retold.

- 2001 Houston Center for Photography, Houston, TX, Members Juried Exhibition.
- 2000 Contemporary Art Museum, Baltimore, MD, Snapshot.
- 1999 Maine College of Art, Institute of Contemporary Art, Portland, ME, *Juried Alumni Show*. Robert Clements Gallery, Portland, ME, *Y2K Invitational*. Robert Clements Gallery, Portland, ME, *Local Artists*.
- 1998 Maine Coast Artists, Rockport, ME, 20th Annual Juried Exhibition.
- 1998 Maine Photo Co-op, Portland, ME, two-person show, Boyfriend/Girlfriend.
- 1997 Snug Harbor Cultural Center, Staten Island, NY, *Alice Austen/Gertrude Tate Juried Exhibition*.

Maine Photo Co-op, Portland, ME, Group Exhibition.

Davidson and Daughter, Portland, ME, Jewelers and Photographers.

1996 Baxter Gallery, Portland, ME, On Target.

June Fitzpatrick Gallery, Portland, ME, Outright Calendar Project.

- 1995 Round Top Center for the Arts, Damariscotta, ME, State of the Art: A Collection of Maine Photographers.
- 1993 Maine Coast Artists, Rockport, ME, New Talent.

#### **REVIEWS**

- 2007 Fensterstock, Lauren, "Still," Art New England (June/July).
- 2006 Bellemore, Marilyn, "From Macro Ideas to Microcosms," *Newport This Week* (September).
- 2006 "Talk of the Town: Photos, Stills, Drawings Open at CMCA," Steppin' Out: Your Guide

to Life in Coastal Maine (January).

- 2004 Isaacson, Phil, "Still Life, Life Stills," Maine Sunday Telegram (May).
- 1995 Isaacson, Phil, "Pictures of Three: of Paris, the Psyche and Self," *Maine Sunday Telegram* (March).